

Are You On Board? Universal Design

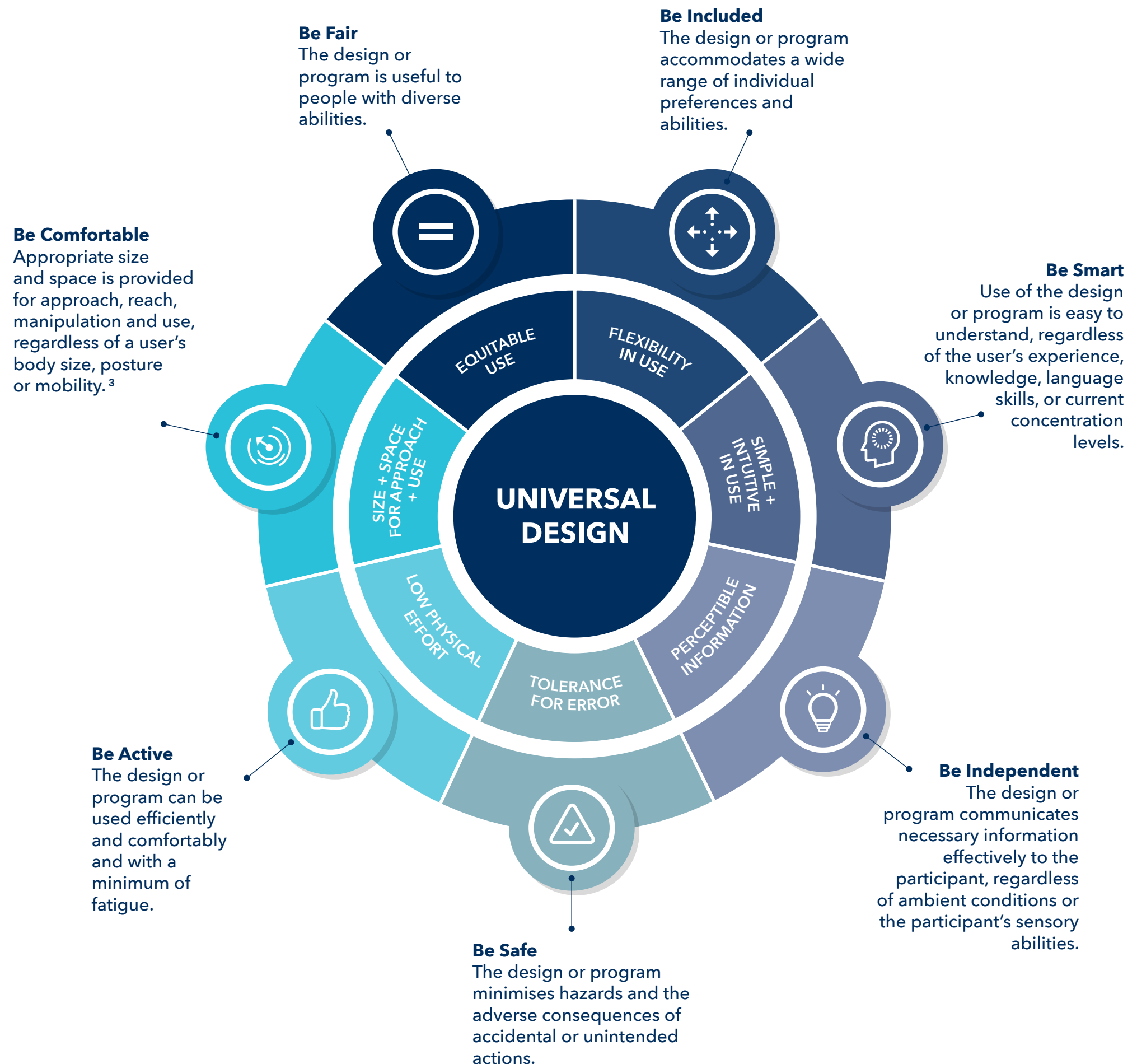
Over 1 million Victorians have a disability, yet only 27% of those people are involved in sport related physical activity.¹

Vicsport's *Are You On Board?* campaign makes the case for Victorian sport organisations to do more to be inclusive of people with a disability. The videos and podcasts available at vicsport.com.au/are-you-on-board argue that to increase disability participation in sport, there is a need for greater leadership and organisational culture change, support for grassroots clubs, and incorporation of Universal Design principles into the design of sport activities.

Universal Design is a design philosophy that ensures that products, buildings, environments and experiences are innately accessible to as many people as possible, regardless of their age, level of ability, cultural background, or any other differentiating factors that contribute to the diversity of our communities.²

Watch the *Are You On Board?* Universal Design video for examples of application of Universal Design. You can find the video and further resources at: vicsport.com.au/are-you-on-board

VICSPORT



1- Australian Bureau of Statistics, Disability, Ageing and Carers, Australia: Victoria, 2015 | 2- State Government of Victoria, Design For Everyone Guide | 3- La Trobe University & Pam Kappelides, 2014, Be Prepared: Sport & Active Recreation Programs for People with a Disability, a Resource Kit for Volunteers and Staff.